



Dr. Muhammad Ismail

Online Faculty | Online Lecturer | Distance & E-Learning Education Specialist

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PROFESSIONAL SUMMARY

Online faculty member with 11+ years of teaching and learner support across digital, blended, and fully online platforms in higher education, government, and international NGO settings. MPhil in Distance, Non-Formal & Formal Education (thesis: e-learning adoption in distance education); PhD in Educational Economics and Administration (Beijing Normal University, 2024), bringing research-grounded insight into teaching quality and learner outcomes. Skilled in LMS-based instruction, outcome-aligned digital assessment, and engaging learners across dispersed locations and time zones — with first-hand cross-cultural teaching experience spanning Pakistan and China.

CORE TEACHING & DIGITAL COMPETENCIES

Online Course Delivery & Facilitation	LMS Teaching (Moodle / Digital Platforms)	Asynchronous & Synchronous Instruction
Digital Assessment & Feedback Design	Curriculum & Instructional Design	Student Engagement Across Time Zones
Educational Technology Integration	Outcome-Based Learning & HEC Standards	Cross-Cultural & Multilingual Classroom Communication
Academic Writing & Evidence-Based Reporting	Distance & E-Learning Pedagogy	Research-Informed Teaching Practice

TEACHING & PROFESSIONAL EXPERIENCE

Senior Lecturer – Education (Permanent Faculty) <i>Institute of Southern Punjab (ISP) University, Multan — HEC Recognised</i>	<i>Sep 2022 – Feb 2023</i>
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Context: While completing doctoral research at Beijing Normal University (enrolled 2019), COVID-19 travel restrictions necessitated a temporary return to Pakistan, during which this full-time faculty role was undertaken alongside continued remote doctoral work. Returned to Beijing on reopening to complete and defend the PhD (2024).

- Delivered academic instruction through blended and technology-mediated learning formats, integrating LMS-supported content, digital assessments, and online resources for higher education students.
- Designed and facilitated outcome-aligned digital assessments, tracking student performance against HEC learning benchmarks and adapting instructional strategies in response to learner data.
- Coordinated with departmental leadership on curriculum alignment and instructional quality to ensure consistent, standards-aligned course delivery.
- Produced teaching-quality and learning-outcome reports that informed evidence-based improvements to course design and delivery.

Visiting Lecturer – English <i>Institute of Southern Punjab (ISP) University, Dept. of Business Administration, Multan</i>	<i>Apr 2018 – Mar 2019</i>
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- Delivered English language instruction to undergraduate Business Administration students using communicative and technology-assisted pedagogical approaches.
- Developed and administered assessments aligned with course learning outcomes, supporting student academic progression.
- Tracked student performance and maintained academic records within the departmental teaching framework.

M&E Coordinator <i>Plan International — Multan (Global Child-Centred NGO, 70+ Countries)</i>	<i>Aug 2014 – Oct 2015</i>
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- Oversaw technology-supported teacher training and instructional delivery across multiple districts, ensuring consistent quality of learning interventions for geographically dispersed learners.
- Tracked learning indicators — enrolment, attendance, learning outcomes — building strong skills in evidence-based evaluation of teaching effectiveness.
- Produced academic and donor-facing reports synthesising programme learning data, strengthening research writing and analytical reporting skills directly transferable to online course evaluation.

Education Officer <i>Plan International — Chakwal (International NGO)</i>	<i>Oct 2012 – Jul 2014</i>
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- Facilitated teacher training in evidence-based and technology-supported pedagogy across diverse institutional settings, building frontline instructional capacity.
- Conducted structured quality monitoring of teaching delivery and learning outcomes across multiple sites.
- Maintained systematic documentation supporting data-driven improvement of instructional practice.

District Literacy Officer <i>Government of Punjab, Literacy Department — Multan</i>	<i>Nov 2009 – Jan 2012</i>
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- Supervised instructor development and academic scheduling across 30+ learning centres, supporting consistent instructional quality at scale.
- Developed annual learning-outcome targets and instructional plans aligned with provincial education priorities.
- Maintained assessment records and supported teacher capacity-building across multiple tehsils.

Literacy Coordinator <i>National Commission for Human Development (NCHD) — Multan</i>	<i>Oct 2003 – Aug 2008</i>
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- Designed context-appropriate instructional materials for foundational education programmes across multiple community sites.
- Supervised field facilitators and monitored teaching performance against learning outcome benchmarks.
- Documented learning outcomes for institutional and donor reporting.

EDUCATION & ACADEMIC QUALIFICATIONS

PhD – Educational Economics & Administration	<i>Beijing Normal University, China (HEC Recognised)</i>	2024
MPhil – Education ★Specialisation: Distance, Non-Formal and Continuing Education (DNFE)	<i>Allama Iqbal Open University, Islamabad</i>	2017
MA – Gender Studies	<i>Bahauddin Zakariya University, Multan</i>	2011
MA – Education	<i>Bahauddin Zakariya University, Multan</i>	2002

MPhil Thesis: “Exploring the Factors which Influence the Use of E-Learning in Distance Education.” Core coursework included Distance Education I & II, Educational Technology I & II, Computer Applications in Education, and Trends & Issues in Distance Education — forming a postgraduate academic foundation in online and distance teaching practice, awarded by AIQU, Pakistan’s leading open and distance learning university.

Note on PhD Mode: The PhD at Beijing Normal University was completed as a full-time, on-campus degree with structured coursework, supervised research, faculty seminars, and a formally examined dissertation. COVID-19 travel restrictions (2020–2022) necessitated a temporary remote period before resuming on-campus study to complete and defend the degree.

TEACHING STRENGTHS FOR ONLINE & DISTANCE EDUCATION

- Postgraduate academic specialisation in distance and e-learning education (MPhil DNFE), grounded directly in the theory and practice of teaching at a distance.
- Experience teaching and coordinating across culturally and geographically diverse groups, including direct cross-border academic experience in China.
- Comfortable working independently across time zones and digital platforms, with consistent record of coordinating with faculty, institutions, and external stakeholders.
- PhD-level research training in educational quality systems, bringing a research-informed lens to course design and learner outcomes.

PROFESSIONAL DEVELOPMENT & TRAINING

- Present and Communicate with Impact — Pit Stop Training International, Multan (2015)
- The 7 Habits of Highly Effective People — FranklinCovey Co., Islamabad (2015)
- Team Building Workshop — IMS Knowledge, Lahore (2013)
- Basic Advocacy Training — Plan International, Lahore (2014)

LANGUAGES

English	Professional & Academic Proficiency
Urdu	Native Speaker
Mandarin Chinese	Conversational — Beijing, 2019–2024